



WILLUNGA FOOTBALL CLUB 2023 Sponsorship Package



ESTABLISHED 1874

WILLUNGA FOOTBALL CLUB



Willunga Football Club is a proud and successful, family focused club and was established in 1874 and is recognised by the SANFL as the second oldest constituted Australian Football Club in South Australia. WFC joined the Great Southern Football League in 1986 after 100 seasons in the Southern League.

There have been numerous successes in all grades in the competition and although it is the players who do the hard work on the field it is due to a large contingent of volunteers and people behind the scenes that it is actually possible to field a team.

Willunga has had some great players. Willunga was the start for our Magarey Medallist in Taffy Waye. The Reeds, especially the Chums, Randall Bone who was on the inaugural Adelaide Crows list, Chris Roberts, Julian Farkas, David Hams, and Nathan Genovese who were significant SANFL players and Ben Thompson who played for Glenelg and St Kilda.

These players are the product of Willunga's long and successful junior development policy.

Willunga has a great record in the junior ranks. In the last twenty years it has been rare for Willunga's Junior and Senior Colts to have finished lower than fifth spot on the GSFL ladder. Our player retention is very high, and you can understand why Willunga's playing depth and finals performance is so good through all grades and continues into the senior ranks.

Our success is recorded upon the South Adelaide Cup Shield which documents total club success across all grades on the field. Willunga has won it SIXTEEN of the TWENTY-FOUR years it has been awarded. The nearest club has won it only 3 times.

The Willunga Football Club is looking for members and sponsors and invites YOU to join!!

Current Willunga Football Club players, members and coaches acknowledge the importance of developing the club within the local community. It is recognized that hard work and commitment will frequently lead to success in all grades, but the future of the club needs to be secure to enable this to continue.

We therefore invite current sponsors to continue their support or upgrade to a higher level and if you are not already a sponsor, please accept this as an invitation to join the growing band of sponsors of the Willunga Football Club. Details of our Sponsorship offerings are included at the end of this package.

We also invite new players and members to join the ever-growing membership (370 plus) at the Willunga Football Club.

To pursue sponsorship opportunities please contact the Sponsorship sub-committee: willungafcsponsors@gmail.com

WILLUNGA FOOTBALL CLUB

2023 COACHES



Men's "A" Grade Squad

Mitch Portlock is continuing at the helm of the "A" grade squad for the 6th consecutive year. Mitch led the 'A' Grade team to the 2021 Premiership flag and Runners up in 2022. He is a past player at Willunga and a 6-time A-grade premiership player, club best and fairest and Mail Medallist. He has represented the Association, Zone, State and Australia at country level. Mitch has also coached the GSFL 'A' grade association team and U15 at South Adelaide FC.

Mitch will be supported by one of Willunga's favourite sons Paul Roberts and retiring player Sam Alexopolous.

Women's "A" Grade Squad

Wade Phillips is also continuing at the helm of the "A" Grade Women's squad after a successful leading the girls to the 2021 & 2022 Premiership Flags. Wade has also coached the women's association team to Victory and is a Southern Districts Zone Premiership coach.

Men's Reserves Squad

David Carnevale is continuing with the Reserves coaching role for his 3rd consecutive year and has a great deal of depth to manage with Senior colts coming up and a few new players to the club. David is a 5-time 'B' grade Premiership player and 'B' grade captain. He will be supported by Brad Charity.

Senior Colts & U17 Women's

Todd will again be coaching the Senior Colts and the U17 Women's teams for the 3rd consecutive year. Todd Steele is a 7-time 'A' grade premiership player and 6-time premiership captain for WFC. Playing 5 Senior years South Adelaide FC. Todd was part of the coaching panel for South Adelaide's junior development squad for 5 years and coached the SAFC U13 for 4years and 1year assisting the U15's.

Junior Colts

Sam McGowan will be coaching the Junior Colts for the 3rd consecutive year. Sam played all his junior football at Willunga and is another 6-time 'A' grade premiership player, he also holds the club record for playing 308 'A' grade games and having played over 350+ Senior games at the club.

U14 Girl's & U10 Modified Squad

Heath DeBoo is another 'A' Grade premiership player that played most of his junior football at Willunga before playing at South Adelaide. Heath has been a past assistant coach for the Men's Reserves, U17 and U12. More recently he has coached the U10 Modified squad and U14 Girls for the last 2years and will be continuing for the 3rd consecutive year. Heath is also the Vice President of the WFC.

U12 Mini Colts

Kane Aldridge will be continuing for his 2nd year as the Mini Colts coach after a successful 2022 season taking out the Premiership. Kane has previously coached the U10's and assisted with Auskick and the U14 Women's team. Kane played U19's and Reserves at Woodville West Torrens FC and 'A' Grade for Goodwood Saints in the SA Amateur Football league. Kane is a 5-time 'A' grade Premiership player across different leagues.

WILLUNGA DEMONS SPONSORSHIP PACKAGE



*All amounts include GST

LEVEL	PLATINUM	MAJOR	GOLD	SILVER	BRONZE
Investment per annum	Negotiated Packages	\$5500	\$2200	\$1430	\$550
Logo on playing guernseys and club polo shirts	✓	✓			
Logo on preseason training tops	✓				
Logo on banner mesh behind goals	✓				
Oval Advertising Sign (2400mm x 600mm)	✓	✓	✓	✓	
Prominent Sign exposure inside the club	✓	✓			
Prominent Sign Exposure on change rooms	✓	✓	✓		
Logo on video scoreboard between games	✓	✓			
Logo on the WFC Website	✓	✓	✓	✓	✓
Logo / Ad on screen in clubrooms	✓	✓	✓	✓	✓
Home game gate pass	2	2	2	1	
Tickets to the sponsors network day	2	2	2	1	
Complimentary beverages pass on home games	2	2	2	1	
Complimentary meals pass on home games	2	2	2	1	
Tickets to the WFC annual presentation dinner	2	2			
Club Polo Shirt	2	2			
Club Merchandise Pack	✓	✓	✓		
Social Media Sponsor Review	✓				
Recognised on WFC Social Media pages	✓	✓	✓	✓	
Logo in the Fleurieu Footy match-day program	✓	✓			
Certificate of Appreciation	✓	✓	✓	✓	✓
Package Add on Options					
*Goal Post Sponsorship	\$1100	\$1100			
** Women's Sponsorship	Included	\$1100	\$1100	\$1100	
***Sports Trainers Sponsor	Included	\$1100	\$1100	\$1100	
**** Goal Sponsorship	Included	\$660	\$660	\$660	\$660

* GOAL POST SPONSORSHIP – (Limited spots & Minimum 2yr Commitment)

By adding on the Goal Post Sponsorship to your sponsorship package, you will get your logo displayed on the soft covers of the WFC Goal post.

** WOMENS SPONSORSHIP – (Limited spots)

By adding on the Women's Sponsorship to your sponsorship package, you will get your logo displayed on the women's playing guernseys.

*** SPORTS TRAINERS SPONSORSHIP – (Limited spots)

Adding the Sports Trainers sponsorship to your sponsorship package, you will be supporting our awesome team of trainers that work hard for our playing group each week. Your logo will be displayed on the white trainer's uniform. (This is a cash only sponsorship)

**** GOAL SPONSORSHIP – (Limited spots)

5x Sponsors rotating on the Video scoreboard for each goal scored for 3x home games throughout the year.

JUNIOR PLAYER SPONSORSHIP	
Investment per annum	\$110
Printed photo of your sponsored player	✓
Video scoreboard display	Your nominated Business / Family name will be displayed on a photo of your sponsored player before the start of players grade game.

2023 WFC CLUB SPONSORSHIPS



CLUB SPONSORSHIP NOMINATION FORM

Thank you for your interest in becoming a 2023 Willunga Football Club Sponsor. Your support is very much appreciated!

To confirm your sponsorship package please tick the applicable boxes in the table below and to assist us with invoicing please complete the below form:

LEVEL	PLATINUM	MAJOR	GOLD	SILVER	BRONZE
Investment per annum	Negotiated Packages	\$5500	\$2200	\$1430	\$550
Package Add on Options					
Goal Post Sponsorship	\$1100	\$1100			
Women's Sponsorship	Included	\$1100	\$1100	\$1100	
Sports Trainers Sponsor	Included	\$1100	\$1100	\$1100	
Goal Sponsorship	Included	\$660	\$660	\$660	\$660
SPONSORSHIP PACKAGE Total : \$					

Renewal of Oval Sign only \$275	
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COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

ABN: _____

CONTACT NUMBER: _____

EMAIL: _____

EMAIL LOGO PROVIDED TO: willungafcspendors@gmail.com

SIGNED: _____ DATED: _____

2023 WFC SENIOR PLAYER SPONSOR



PLAYER SPONSORSHIP REQUEST FORM

Thank you for your interest in becoming a 2023 Willunga Football Club Senior player sponsor. Your support is very much appreciated by both the football club and your sponsored player.

To confirm your sponsorship and assist us with invoicing please complete the form below:

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

ABN: _____

CONTACT NUMBER: _____

EMAIL: _____

SPONSORED PLAYER NAME: _____

BUSINESS/ FAMILY NAME YOU WOULD LIKE DISPLAYED:

SIGNED: _____ DATED: _____

PAYMENT \$110 including gst (Per player)



Your nominated business or family name will be displayed with a photo of your sponsored player on our new video scoreboard as your player runs out with their team at all 9 Home games throughout the 2023 season.

2023 WFC JUNIOR PLAYER SPONSOR



PLAYER SPONSORSHIP REQUEST FORM

Thank you for your interest in becoming a 2023 Willunga Football Club junior player sponsor. Your support is very much appreciated by both the football club and your sponsored player.

To confirm your sponsorship and assist us with invoicing please complete the form below:

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

ABN: _____

CONTACT NUMBER: _____

EMAIL: _____

SPONSORED PLAYER NAME: _____

BUSINESS/ FAMILY NAME YOU WOULD LIKE DISPLAYED:

SIGNED: _____ DATED: _____

PAYMENT \$110 including gst (Per player)



Your nominated business or family name will be displayed with a photo of your sponsored player on our new video scoreboard as your player runs out with their team at all 9 Home games throughout the 2023 season.

2023 WFC GOAL SPONSOR



GOAL SPONSORSHIP REQUEST FORM

Thank you for your interest in becoming a 2023 Willunga Football Club Goal sponsor.
Your support is very much appreciated by the football club.

To confirm your sponsorship and assist us with invoicing please complete the form below:

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

ABN: _____

CONTACT NUMBER: _____

EMAIL: _____

BUSINESS/ FAMILY NAME YOU WOULD LIKE DISPLAYED:

EMAIL LOGO PROVIDED TO: willungafcspendors@gmail.com

SIGNED: _____ DATED: _____

PAYMENT \$660 including gst (**LIMITED SPACES**)

Your Logo will be displayed on our new video scoreboard throughout all grades, rotating with 4 other goal sponsors for 3 Home games throughout the 2023 season. Each time a goal is scored the logos with flash up on screen and be seen by all.

It doesn't matter what team kicks a goal... in this case a goal is a goal, and we will be proud to show off our sponsors.



2023 WFC YOUR VERY OWN PICKET!



FENCE PICKET FORM

Thank you for purchasing a WFC Fence Picket. Your support is very much appreciated!
Please confirm your details to assist us with processing your order:

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

ABN: _____

CONTACT NUMBER: _____

EMAIL: _____

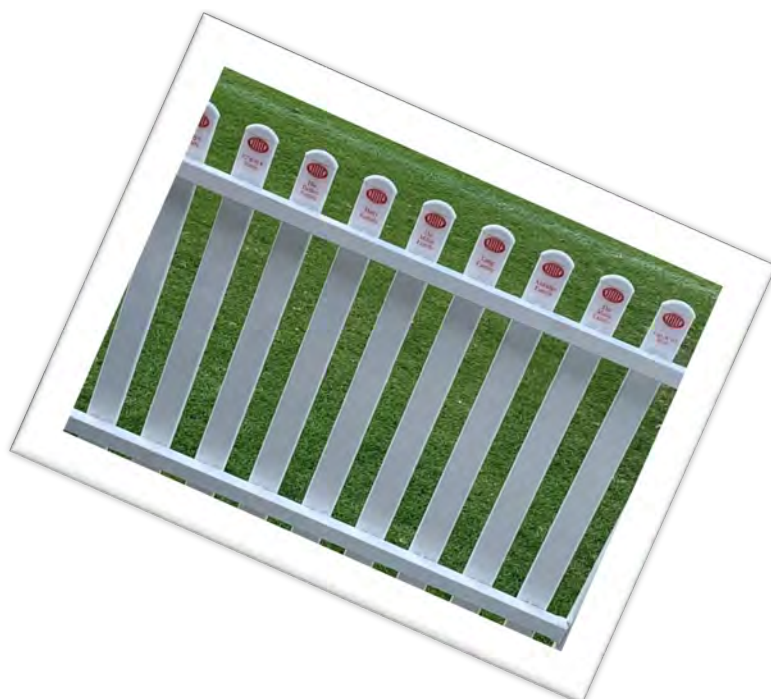
BUSINESS/ FAMILY NAME YOU WOULD LIKE DISPLAYED:

SIGNED: _____ DATED: _____

PAYMENT \$50 Including gst



You get your own or someone else's name on a plaque on a fence picket forever!



WILLUNGA FOOTBALL CLUB

2023 COMMITTEE



Behind the scenes with your committee, we have the following amazing team:

President – Julie Clifton

Secretary - Brenton McDonald

Vice President - Heath DeBoo

Treasurer & Football Director - Ben Baxter

Member Protection Officer - Julie Clifton

Women's Coordinator - Kelly Steele

Junior Football Coordinators - Mel Hansen and Jeremy Hayes

Head Trainer - Meredith Archdall

Merchandise - Ro Hoeck and Kelly Steele

Players Representatives - Lauren Clifton & Cam Turner

Social Events - Craig Martin, Tom Messenger & Cam Turner

Rec Park Coordinator- Still vacant if anyone is wanting to get involved in the club.

Sponsorship Sub-committee:

Hailie McGowan, Sam McGowan, Kelly Steele,
Ben Baxter, Julie Clifton, Mike Cross

